

eUTOPIA DAY 2026

Programme – Babeş-Bolyai University,
Cluj-Napoca (Romania)

13
May



Tradiție și Excelență prin
Cultură - Știință - Inovație din 1581

eUTOPIA
Alliance of 10 European Universities



Co-funded by
the European Union

EUTOPIA Day @ UBB

Youth Center (1 Iuliu Maniu Street)

10:00 – 12:00 | Consultation with PhD Students

A space for dialogue and exchange of ideas about the university experience, internationalization, student needs, and possible directions for development within EUTOPIA.

12:00 – 16:00 | EUTOPIA Opportunities

A session dedicated to presenting the opportunities available through EUTOPIA: mobility programs, projects, activities, student engagement, resources, and relevant international contexts for students.

16:00 – 18:00 | SCA Workshop: Careers Without a Map – *Career Pathways, Internships & What Comes Next*

ONLINE – REGISTER AT: <https://luma.com/eutopiaubb>

A workshop focused on career paths, development opportunities, internships, and how students can build a meaningful trajectory even without a clearly defined plan.

Speaker: Anamaria Babias Ciobanu

Ongoing Activities

1. EUTOPIA Passport

Each participant receives a “passport” with 5 stations/challenges. For every completed activity, they receive a stamp/sticker. At the end, they enter a raffle.

2. Mobility Map Wall

A large map where participants place a post-it with the EUTOPIA university that attracts them and explain why. It serves as both a visual activation and a conversation starter.

3. Idea Build

A corner where participants leave responses on cards to questions such as: “What EUTOPIA activity would you like to see at UBB?”, “What would motivate you to apply for an international opportunity?”.

4. Question Capsule / Ask EUTOPIA Jar

A jar where participants can anonymously submit questions about mobility, engagement, academic life, and opportunities.

5. 1-Minute Video Booth

A simple setup where participants complete sentences like: “For me, EUTOPIA means...”, “I wish my university would...” → to be used for reels / post-event recap

6. Opportunity Clothesline

A string with hanging cards, each presenting a EUTOPIA opportunity.

EUTOPIA Day UBB evaluation survey

